



Amaro Don Carlo Awarded by the Municipality of Eboli for Its Cultural and Identity Value



Yesterday, **Carlo Gargiulo** and his wife **Angela Caliendo** of **Enoteca Gargiulo in Eboli** were honored by the **municipal administration** with a certificate of merit for bringing the name of Eboli beyond its borders thanks to Amaro Don Carlo.

Amaro Don Carlo is an excellent local artisanal product that enhances the **prestige and visibility of the territory**, making it **known and appreciated beyond regional and national boundaries** thanks to numerous prestigious awards, many of which were won in international contexts.



DON CARLO
LIQUORE ALLE ERBE



Black in color, with an **intense aroma of walnuts and spices** and an **aromatic taste**, Amaro Don Carlo is made with **walnut husks (60%)** and a mix of **selected herbs and spices**. It was recently relaunched with a **reduced sugar content**, which further enhanced its fragrance and flavor potential.

Another novelty is the evolution of the **label**, the result of contributions from graphic designer **Mario Cavallaro** and illustrator **Valentina Grilli**, which includes three visual elements: the **Steam Engine**, representing the **past** of **Carmelina and Vito**, Carlo Gargiulo's parents and founders of the Enoteca; the **Bicycle**, symbolizing the **present** with **Carlo and Angela**, who continue the family business; and the **Hot Air Balloon**, representing the **future** of **Antonio and Rosario**, Carlo and Angela's sons, with the wish that they take flight following the path they desire, whatever it may be, as long as it is lived with passion.





CITTÀ DI EBOLI

**L'AMMINISTRAZIONE COMUNALE ESPRIME
GRATITUDINE ALL'ENOTECA GARGIULO CHE DAL 1966
RAPPRESENTA LA CITTÀ DI EBOLI NEL CAMPO
IMPRENDITORIALE E CHE ATTRAVERSO
IL MARCHIO "AMARO DON CARLO" SEGNA LA
IL NOSTRO TERRITORIO NELLE PRODUZIONI DI ECCELLENZA**

EBOLI, 30 GIUGNO 2025

**IL SINDACO
AVV. MARIO CONTE**